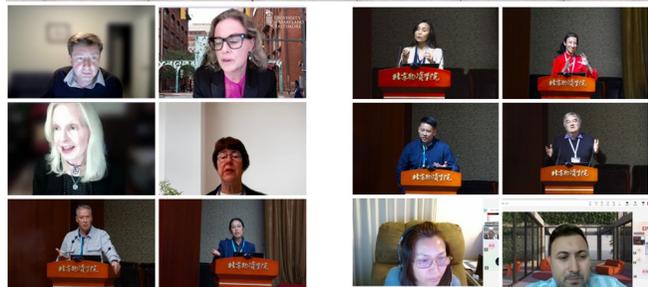


★ CONFERENCE HISTORY

DMI2024 was held smoothly during October 25-27, 2024 both online and onsite in the campus of Beijing Wuzi University, Beijing, China together with MMBD2024. **Over 100** participants from 10 countries and regions gathered at DMI/MMBD2024 conference, including six keynote speeches by six outstanding professors.



Keynote & Invited Speeches and Oral Presentations

DMI2023 was held smoothly during August 1-4, 2023 in hybrid mode both onsite in Seoul, South Korea and online together with MMBD2023, co-organized by Keimyung University, Xiangnan University and Beijing Wuzi University. **Over 150** participants from **18 countries and regions** gathered at DMI/MMBD2023.



DMI2022 was held smoothly on November 26th, 2022 via onsite (Beijing, China)/online, hosted and organized by Business School of Beijing Wuzi University. Nearly **200** participants from about 10 countries and regions gathered at DMI2022.

★ Brief Introduction to DMI 2025

Co-organized by Beijing Wuzi University and Xiangnan University, DMI 2025 is to be held during July 7-9, 2025 in Hong Kong. It aims to provide a high-level platform for experts and scholars worldwide to share their latest ideas of digitalization and management innovation featured new ecology of lifelong education and foster the prosperity of the discipline. The agenda of the conference consists of keynote speeches, invited speeches, oral presentations and poster presentations.

★ Highlights

- ◆ Best oral/poster presentations and outstanding reviewers will be selected and awarded with free registration to the next DMI Conference and a certificate.
- ◆ Accepted full paper to be published in conference proceedings in FAIA indexed by EI Compendex, Scopus, etc., selected papers will be recommended to ISI reputed journals.
- ◆ DMI 2025 is to be held in Hong Kong, a highly prosperous free port and an international metropolis, the third largest financial center in the world, one of the freest economies and one of the most competitive cities, known for a clean government, good public order, a free economic system and a sound rule of law.

☎ Contact Us

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The 4th
International Conference on
Digitalization and Management
Innovation (DMI 2025)

July 7-9, 2025
Hong Kong

Co-organized by



北京物资学院
BEIJING WUZI UNIVERSITY



湘南学院
XIANGNAN UNIVERSITY

MAIN TOPICS

◆ **Digitalization and Business Model**

Digital finance, money, banking, and insurance: Bitcoin, cryptocurrency, Block chain, etc.; Big data, smart data and business intelligence; Tax challenges in the Digital Economy (DE); Digital marketing/public services/revolution policies; Circular economy through digitalization; Novel e-supply chain; commodity supply chain

◆ **Organizational Behavior in Digital Transformation**

Strategic marketing & financial issues; Humble Leadership; Human capital/Organization Practice/Organizational commitment and employee development in DE; Digital transformation in financial sector/industry/lifelong education

◆ **Management Innovation**

Best practices in particular industries; Human resource management issues; Knowledge management; Innovation management in lifelong education; The management of platform in DE; Ethics, trust, security and privacy

◆ **Innovation Management**

Green Innovation; Free innovation; Open innovation, user innovation and dynamic capability; Innovation, skills and creative industries; Household sector innovation; Innovation Ecosystem; Innovation commons

◆ **Interdisciplinary Applications of Digitalization and Management Innovation**

◆ **Featured Topics on Lifelong Education** included but not limited to: Promoting the digitalization of education; Adult education and adult learning theory; Coordinated innovation of vocational education, higher education and continuing education; International comparison of lifelong education

◆ **Track on "Applied-education and applied-research in AI, Data Science, and Web6.0" Business applications and case studies, posters, Technical/student / academic papers and industrial papers are all welcome for this track.** Topics included but not

limited to: Generative AI; Computer Vision; AI in Chatbot; Digital Human; 3D Modeling; E-Learning Model; Distributed/Parallel AI Architecture; Big Data Hubs; Blockchain; AI in Metaverse; Naked eye technology; Multi-agent technology; Cryptocurrency.

CALL FOR PAPERS

★ **Conference Proceedings**
Frontiers in Artificial Intelligence and Applications (FAIA) (Indexed by Scopus, EI, etc)

ISSN: 0922-6389 (print)/ISSN:1879-8314 (online)



IMPORTANT DATES

Third Round Submission Due:
May 30, 2025

Registration
July 7, 2025 (Monday)
Welcoming Speech
Keynote & Invited Speeches
Oral & Poster Presentations
July 8-9, 2025
(Tuesday-Wednesday)

Explore Hong Kong

Hong Kong
Disneyland



Ocean Park



Avenue of Stars



The West Kowloon
Cultural District



Ngong Ping 360



Conference Venue

ROYAL PLAZA HOTEL



Address: 193 Prince Edward Road West, Kowloon, Hong Kong



KEYNOTE SPEAKERS

Prof. Dr. Dominik K. Kanbach, HHL Leipzig Graduate School of Management, Germany



Prof. Dr. Ricardo Marcao, ISLA Santarém- Polytechnic Institute and SIBS International, Portugal

Prof. Dr. Haitham Nobanee, Abu Dhabi University, UAE; University of Liverpool, UK; University of Oxford, UK



Dr. Adela Lau, Deputy Director of HKU SAAS Data Science Lab, The University of Hong Kong, Hong Kong



Prof. Dr. Luiz Moutinho, University of Suffolk, UK

Prof. Dr. Jin Chen, Beijing Wuzi University, China



Prof. Dr. Qiang He, Northeastern University, China

INVITED SPEAKERS

Assoc. Prof. Dr. Borvana Pelova, Sofia University "St. Kliment Ohridski", Bulgaria



Prof. Dr. Dimiter Velev, University of National and World Economy (UNWE), Bulgaria

ORGANIZING COMMITTEE

Conference Co-Chairs

Prof. Dr. Jin Chen, Beijing Wuzi University, China
Prof. Dr. Hongru Zou, Xiangnan University, China

Technical Program Committee (TPC) Chair

Prof. Dr. Md. Mamun Habib, Independent University, Bangladesh; Visiting Scientist, University of Texas - Arlington (UTA), USA

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